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# Elegant Themes Privacy Policy

Your privacy is important to us

## Purpose of the Privacy Policy.

Elegant Themes, Inc. ("Elegant Themes", "we" or "us") is a WordPress Theme & Plugin company, which means we build web software that people (our "Clients") can use to power their websites (our "Service"). People who run their websites on WordPress, or web development agencies that build websites for their clients on WordPress, can purchase our Themes & Plugins to assist them in the creation of those websites. Our Themes are pre-made templates that change how the website looks, while the plugins add functionality of some kind (much like an App in the IOS App store). Clients in turn make their websites available to their customers ("End Users") and may in turn collect information from them.

We are committed to respecting and protecting the privacy rights of Clients and their End Users, and we created this Privacy Policy to give you notice of how your private information will (and will not) be used by us. This Privacy Policy provides information on our policies and procedures

regarding the collection, use and disclosure of personal information we receive from (1) Clients, (2) End Users created by Clients ("End Users"), and (3) visitors who

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additional information to them, including your information. This information will not be used and shared pursuant to their own privacy policy. We will not use or share information related to interactions by End Users with us. You should read the Clients' privacy policies. **We are not responsible for the privacy policies of our Clients, and disclaim any liability related**

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we use in this Policy without denning them have the denitions given to them in the Terms of Service.

This Privacy Policy may be updated from time to time. We will notify you of any material changes by posting the new Privacy Policy on the Site. You are advised to consult this policy regularly for any changes.

## What Information Do You Collect and How Do You Collect It?

At various times, you could be asked to provide information such as your name, email address, contact phone number or other information. Information collected is often defined as being either anonymous or personally identifiable:

Anonymous Information refers to information that cannot be tied back to a specific individual. For instance, we may know that thousands of people have visited this Privacy Policy, but we do not necessarily know their names, where they live, or their date of birth. What we collect from visits such as this constitutes anonymous information. You do not have to provide us with any personal information. Some of the individuals who access our Services decline to use the personalization features that are available to them, and therefore those individuals are anonymous to us and the only data we collect about them is anonymous information.

Personally Identifiable Information refers to information that tells us specifically who you are, such as your name, email address, or phone number. Downloading information or logging in may allow us to personalize our service for you.

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of time in connection with your on-going business  
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## Personally Identifiable Information

If you are a Client, when you register with us via our Website, we will ask you for some personally identifiable information, such as your first and last name, company name, email address, billing address, and credit card information. You may review and update this personally identifiable information in your profile by [logging in](#) and editing such information in your dashboard.

You can request that all of your personal information be deleted from our servers using the online [deletion request](#) form.

You can request a copy of your personal information using the online [information request](#) form.

Due to the nature of the Service, except to assist Clients with certain limited technical problems or as otherwise legally compelled, we will not access any of the Content that you upload to the Service.

In order to use some features of this Service, you (an End User) may at times be asked by a Client to provide certain personal and other information. We also may store any Content that you upload or provide to the Service in order to make available to you with the features and functionality of the Service.

Some Personally Identifiable Information may also be provided to intermediaries and third parties who assist us with the Service, but who may make no use of any such information other than to

advise provided in this Privacy Policy, however, we may disclose some of this information to third parties.

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Information data, such location data may be available to us through your device (e.g., "Social Network"), your Social Network identity, and your location data.

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When you use our web browser, we may still collect and use your information for the Service and to generate reporting statistics, but in

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If you choose to use PayPal to finalize and pay for your order, you will provide your credit card number, directly to PayPal. PayPal's privacy policy will apply to the information you provide on the PayPal website.

## Stripe.com

Credit card transactions are also processed using Stripe.com, a secure third party payment processing company. When using your credit card to purchase our product, you may be redirected to their secure third party gateway in the form of an iframe popup. The information you provide for payment will be stored on their secure servers. We do not store any payment information on our servers for your protection.

## Authorize.net

Credit card transactions are also processed using Authorize.net, a secure third party payment processing company. When using your credit card to purchase our product, you may be redirected to their secure third party gateway in the form of an iframe. The information you provide for payment will be stored on their secure servers. We do not store any payment information on our servers for your protection.

In order to make a purchase from us, you must use our shopping cart provider to finalize and pay for

urchases. Our privacy policies will also apply to your information. We are providing your information.

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combination of email and live chat. This information, including chat histories, are stored on their server. Other information, including your email address, are provided to Intercom when you sign up for our newsletter. Chat histories, which are necessary in order for us to provide better service to our customers.

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Themes has designed this policy in order to comply with the Children's Online Privacy Protection Act ("COPPA").

## How Do You Use Individual Information?

### General Use

For our Clients, we use personal information mainly to provide the Services and contact our Clients regarding account activities, new version and product offerings, or other communications relevant to the Services.

If you contact us by email or by filling-out a registration form, we may keep a record of your contact information and correspondence, and may use your email address, and any information that you provide to us in your message, to respond to you. In addition, we may use the personal information described above to send you information regarding the Service. If you decide at any time that you no longer wish to receive such information or communications from us, email us at [support@elegantthemes.com](mailto:support@elegantthemes.com) and request to be removed from our list. The circumstances under which we may share such information with third parties are described in part (4) below.

Our basis for processing your information is typically to perform a contract. Performance of a contract includes fulfilling your order. We may also process information based on consent or for our legitimate interest.

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### Information?

networks protected by industry standard firewall and privacy policies are periodically reviewed and audits have access to the information provided by us. We cannot guarantee that our security measures will

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after you have finished accessing your account.

## Third Party Hosting, Serving and Storage

ELEGANT THEMES MAY CONTRACT WITH A VARIETY OF THIRD PARTY SUPPLIERS/PROVIDERS/VENDORS/SOCIAL NETWORKS FROM TIME TO TIME, TO PROVIDE FOR OUR HOSTING, AUTHENTICATION, SERVING, STORAGE AND TELECOMMUNICATION NEEDS, ETC., INCLUDING WITHOUT LIMITATION STORAGE OF OUR USERS PERSONALLY IDENTIFIABLE INFORMATION. ELEGANT THEMES SHALL NOT BE RESPONSIBLE OR LIABLE, AND HEREBY DISCLAIMS ALL RESPONSIBILITY AND LIABILITY, FOR CULPABLE (INCLUDING WITHOUT LIMITATION NEGLIGENT) ACTS OR OMISSIONS BY ITS THIRD PARTY SUPPLIERS/VENDORS.

## Do You Disseminate Any Personal Information?

### Service Providers

We may use third parties to help operate our website, authenticate users and deliver products and services, and may share your Personally Identifiable Information with our service providers, vendors, suppliers, and other third parties that provide products or services for or through this Service (such as website or database hosting companies, authentication providers, address list hosting companies, e-mail service providers, analytics companies, distribution companies and other similar service providers that use such information on our behalf). Unless otherwise stated, these

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Personally Identifiable Information we provide to them for more information about these third party, you

processor or Licensee, then we may share certain information (including your email address) in connection with any transaction

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## Complying with Legal Process

Elegant Themes reserves the right to use or disclose your Personally Identifiable Information and other information in response to subpoenas, court orders, warrants, or legal process, or to otherwise establish or exercise our legal rights or defend against legal claims or in the event you violate or breach an agreement with us. We may use and disclose your Personally Identifiable Information if we believe you will harm the property or rights of Elegant Themes, its owners, or those of our other Clients. We might share information when we are investigating potential fraud.

## Business Transitions

In the event Elegant Themes goes through a business transition, such as a merger, acquisition by another company, or sale of all or a portion of its assets as well as in the event of a bankruptcy, assignment for benefit of creditors or receivership, a customer list which may include your Personally Identifiable Information may be disclosed and will likely be among the assets transferred. You may be notified thereafter via prominent notice on our web site for 30 days of any such change in ownership or control of your personal information. Elegant Themes further reserves the right to disclose, transfer or sell your personal information to companies who are affiliated with us in our sole discretion.

## Do You Allow Foreign Use Of The Apps?

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in the United States while domiciled outside of the United States. If you are providing us with Personally Identifiable Information you are providing us with your consent and therefore consent to the transfer of your Personally Identifiable Information outside of your domiciled country and in the United States.

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### THIRD PARTIES

Our website employs the use the various third party services. Through the use of our website, these services may place anonymous cookies on the Visitor's browser and may send their own cookies to the Visitor's cookie file. Some of these services include, but are not limited to: Google, Facebook, Twitter, Microsoft, Pinterest, Quora, Reddit, MailChimp, Intercom and other social networks, advertising agencies, security firewalls, analytics companies and service providers. These services may also collect and use anonymous identifiers such as IP Address, HTTP Referrer, Unique Device Identifier and other non-personally identifiable information and server logs. We do not control the use of these technologies. To learn more, [click here](#).

You may opt-out from Google's cookies using their [Ad Settings](#). You may also use the [Network Advertising Initiative opt-out page](#) to opt-out of some third party cookies.

You can also opt out of non essential third party cookies that are used on our website. To control your cookie settings for our website, [click here](#).

## If I have Questions Concerning This Privacy Policy?

If you have any questions or concerns about this Privacy Policy, please contact us at [support@elegantthemes.com](mailto:support@elegantthemes.com).

You can also write us at:

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Wait!  Black Friday Has Arrived!  
\$800,000+ in Free Prizes, Exclusive  
Perks, Bonus Gifts and Our Biggest  
Discounts of All Time!

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ACCESS THE BLACK FRIDAY SUPER SALE

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325 k

Subscribers



188 k

Subscribers



6 k

Followers

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Workflow

Ecommerce Websites

Theme Builder

Marketing Platform

Speed & Performance

Developers

Premium Support

COMMUNITY

Divi Meetups

Divi Facebook Group

Divi Examples

Divi Integrations

Divi Reviews

Community Forum

Affiliate Program

Divi VIP 44% Off

Divi Hosting 84% Off

Divi Dash 73% Off

Extra Theme 73% Off

Bloom Plugin 73% Off

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Best Plugins

Top Tools

Best Hosting

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